

TRANSFORMING COMMUNITY IMAGE

SOUTHSIDE VISION 20/20

DATE: Monday, March 25, 2019

Attendance

Community Members: Mary Foltz, Anne Evans, Glenn Koehler, Roger Hudak, Stacie Brennan, Kalyani Singh, Joe Lule

Staff: Anna Smith, Yari Colon-Lopez

Southside Vision Proposals for 2019-2020

The committee reviewed proposals for the upcoming Southside Vision program year. Committee members agreed to move forward with the Southside Proud Year 3 proposal as written. Committee members asked that the Ambassadors proposal be updated to include more recent data (if possible), as well as an additional breakdown of program costs.

The group discussed the proposal for a street art wall, and encouraged Glenn to include information about potential programming throughout ArtsQuest. In addition, the group discussed providing information on other legal street art walls and connecting the proposal to the local anti-graffiti ordinance. Rather than proposing the installation of a permanent concrete structure, the committee decided to ask for \$5,000 to install a temporary wall that would serve as a pilot for an eventual permanent structure. The \$5,000 would include research and planning, as well as bringing an artist to town to help inaugurate the project. Glenn committed to updating the proposal prior to presenting it to the Southside Vision Steering Committee.

The committee also discussed a proposal that is being put forward by the Outdoors and Wellness and Housing committees to support community and backyard gardening in south Bethlehem. Mary suggested the possibility of creating a garden based on H.D.'s work, and Missy brought up challenges in maintaining flower planters as a potential area for support.

Summer Intern Recruitment

The committee reviewed the internship description for summer 2019 Southside Proud interns. Members asked Yari to create an image that can be posted on social media to advertise the internships. Committee members agreed to assist in distributing the internship description to contacts at local colleges.

Southside Updates/Upcoming Events

Mary updated the committee that City Council voted in favor of applying for funds to complete a feasibility study for a pedestrian bridge across the Lehigh River.

The premiere of a documentary film about the arrival of the Sands Casino in Bethlehem and its impact on the surrounding community will take place on May 2 at 6 pm at Donegan Elementary School. All are invited to attend.

Anne reported that the City has been hiring lifeguards for its pools, and eight Southside residents will be working at pools and playgrounds this summer.

The next meeting is scheduled for April 23 at 9:30 am at The Lodge Café.